

Visitor API



The Visitor API requires the Affinity and Affinity Group add-ons for the Frosmo Platform. To get the add-ons, if you do not already have them, contact [Frosmo support](#).

The Visitor API allows you to retrieve [visitor affinity data](#) from the Frosmo back end.

- [Visitor API reference \(affinity groups\)](#)
- [Visitor API reference \(affinity profiles\)](#)

For an introduction to visitor affinity and affinity groups, see [Feature: Affinity](#) and [Feature: Affinity group](#).