

Installing Frosmo Segments for Contentful

Before you install the [Frosmo Segments for Contentful app](#), make sure you have the following information available:

- **API token.** This is your personal access token for the [Graniitti API](#). The app needs the token for fetching segments from the Frosmo Platform. For instructions on how to get the token, see [Graniitti API authentication](#). The token is valid for a limited period of time from the moment of creation.



The token allows you to both read (get) and write (create, update, delete) data to and from the Frosmo database using the Graniitti API. Do not share the token with outside parties or parties you do not trust. In addition, since the token will be visible in the app settings in Contentful, make sure only trusted users have permission to access the settings.

- **Region.** This is the [Frosmo Platform instance](#) that hosts your site. For instructions on how to determine your site's instance, see the [FAQ](#).
- **Site.** This is your site's [origin](#) in the Frosmo Platform. For instructions on how to get the origin, see the [FAQ](#).

To install and configure Frosmo Segments for Contentful:

1. Log in to the [Contentful web app](#).
2. In the top navigation menu, select **Apps > Manage apps**.
3. In the **Available** section, find and click the **Frosmo Segments** app.
4. Click **Authorize access**.
5. Define the following app settings:
 - **API token:** Enter your personal access token for the Graniitti API.
 - **Region:** Select the Frosmo Platform instance that hosts your site.
 - **Site:** Select your site. The drop-down menu lists the available sites by site origin.

About Frosmo Segments

This app allows you to attach Frosmo segments to Contentful entries, which in turn allows the entries to be targeted to website visitors in the selected segments. For more information about the app and how to use it, see the [app user guide](#) over at Frosmo Documentation.

Configuration

For installation instructions, see the [app user guide](#) over at Frosmo Documentation.

API token (required)

Enter your personal access token for the Frosmo Graniitti API.

Region (required)

EU ▼

Select your Frosmo Platform region.

Site (required)

<https://retail-demo-partner.docker-box.inpref.com/> ▼

Select your site.

6. Optionally, in the **Convert fields into Frosmo segment selectors** section, select the fields that you want to turn into [Frosmo segment selectors](#). The section lists all applicable fields ("Short text, list") from all existing content types. Installing the app automatically sets each selected field to use the segment selector UI widget for its appearance.

Convert fields into Frosmo segment selectors

Select the fields in existing content types that you want to turn into Frosmo segment selectors. For more information, see the [app user guide](#) over at Frosmo Documentation.

Hero banner

Frosmo segments
Field ID: frosmoSegments



You can also convert the fields later by either revisiting the app configuration or [directly editing the content types](#).

7. Click **Install**. The app installs.

You've installed and configured Frosmo Segments for Contentful. You can now use the segments from your site in Contentful:

- [Adding a segment selector to a Contentful content type](#)
- [Attaching segments to a Contentful entry](#)