


Checking email recommendation performance

Once you've [sent the email containing the recommendation](#), you want to keep track of how the recommendation is performing.

To check email recommendation performance:

1. In the Frosmo Control Panel, select **Data Management > Recommendations > Email Recommendations**.
2. In the email recommendations list, find the recommendation whose performance you want to check, and view the statistics for the recommendation:
 - **Displays:** The number of times the recommendation has been [displayed](#).
 - **Clicks:** The number of times the items in the recommendation have been [clicked](#).
 - **CTR:** [Click-through rate](#) for the recommendation.

318 Most viewed products, 7 days most_viewed-7d / 2693	Displays: 658	Clicks: 151	CTR: 23%	
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