

Modification workflow



Modifications are only effective if you know how to use them and, more importantly, why you use them. Before you start creating visitor journeys with modifications:

- Check that the Frosmo Platform has been correctly set up for your site. For more information, see [Checking site status](#).
- Make sure you know how the Frosmo Platform works. For more information, see [Introduction to the Frosmo Platform](#).
- Carefully think about what your goals are. For some things to consider, see [Planning visitor journeys](#).

To create and manage a modification across its life cycle:

1. Plan what type of modification you want to create.
2. Create, configure, preview, and activate the modification:
 - a. [Create the modification](#).
 - b. Optionally, [target the modification to specific visitor groups](#).
 - c. [Define the placement for the modification](#).
 - d. [Define the content for the modification](#).
 - e. Optionally, [define the schedule for the modification](#).
 - f. Optionally, [define advanced settings for the modification](#).
 - g. [Preview the modification](#).
 - h. When you're done and the modification is ready for production, [activate the modification](#).
3. Update the modification as needed:
 - a. [Edit the modification](#).
 - b. [Rename the modification](#).
4. When you no longer need the modification:
 - a. [Deactivate the modification](#).
 - b. Optionally, [remove the modification](#).

You can also [create a new modification by duplicating an existing one](#), and you can [edit multiple modification simultaneously](#).