

# Defining the placement for a modification

The [placement](#) determines where on the web page the modification is placed. In the page code, the modification is always placed in relation to a specific target element. How and where the modification is actually available on the page depends on the page layout.

On this page:

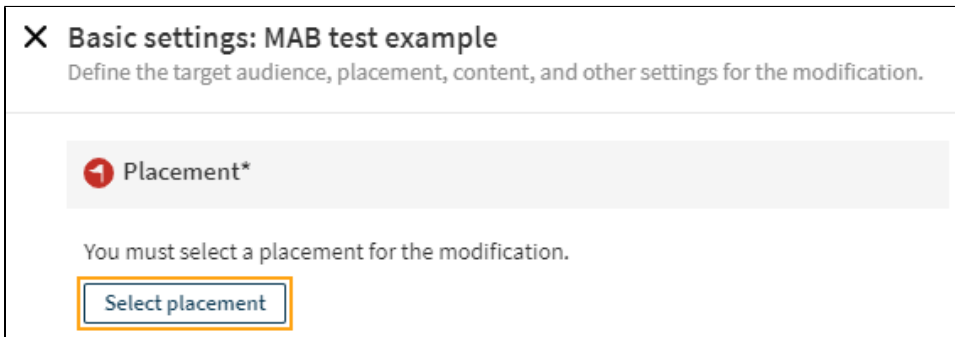
- [Selecting the placement](#)
- [Changing the placement](#)

## Selecting the placement

You can either select an existing placement, or create and select a new placement. You can only select one placement for a modification.

To select the placement:

1. In the **Basic settings** view, click **Select placement**.



**X Basic settings: MAB test example**  
Define the target audience, placement, content, and other settings for the modification.

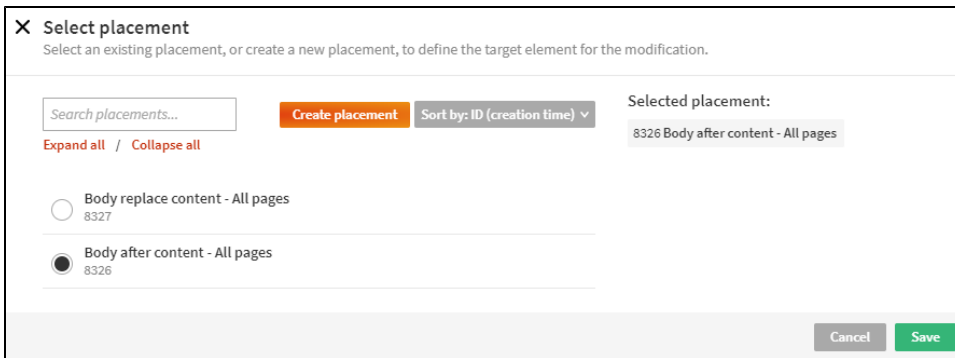
**Placement\***

You must select a placement for the modification.

**Select placement**

2. Select an existing placement from the placement list, or create and select a new placement by clicking **Create placement**.

For instructions on how to create a placement, see [Creating and editing a placement](#).



**X Select placement**  
Select an existing placement, or create a new placement, to define the target element for the modification.

**Create placement** **Sort by: ID (creation time)** Selected placement: 8326 Body after content - All pages

[Expand all](#) / [Collapse all](#)

Body replace content - All pages  
8327

Body after content - All pages  
8326

**Cancel** **Save**

3. When you're done, click **Save**.

## Changing the placement

To change the selected placement:

1. In the **Basic settings** view, click **Select placement**.
2. Select another existing placement, or create and select a new placement by clicking **Create placement**. For instructions on how to create a placement, see [Creating and editing a placement](#).
3. When you're done, click **Save**.