

Working with triggers

To create and use a trigger:

1. Create the trigger. You can either [start from scratch](#) or [duplicate an existing trigger](#).
2. Use the trigger in:
 - [Conversion definitions](#)
 - [Placements](#)
 - [Segments](#)
 - [Shared code](#)

You can freely [edit the trigger](#) after creating it. You can also [remove the trigger](#) when you no longer need it.