

# Recommendations



Recommendations require the Frosmo Recommendations add-on for the Frosmo Control Panel. To get the add-on, if you do not already have it, contact your Frosmo representative or [sales@frosmo.com](mailto:sales@frosmo.com).

This guide introduces the Frosmo Recommendations system, and shows you how to use it to create and display recommendations on your site.

- [Introduction to recommendations](#)
- [Developing recommendations](#)
- [Example: Recommending products purchased together](#)

For more information about recommendations and related features, see [Frosmo API guides](#).

## Notes on terminology

- **Recommendation** can refer to an individual recommended item, such as a single product, or a set of recommended items, such as the top 10 most viewed products. This document mainly uses the term in the latter sense.
- **Recommendation data** refers to the actual data content of a recommendation, whether a single item or a set of items. For example, for a product recommendation, the data consists of one or more items, with each item containing the details of a single product, such as its ID, name, and category.