

Platform & Features

The platform and feature documentation shows you how the Frosmo Platform works, what data the platform collects and why, and how the different features interact within the platform and with your site.

Pages

- [Technical overview](#)
- [Security overview](#)
- [Platform policy](#)
- [Data processing and privacy](#)
 - [Data collection and storage](#)
 - [Data privacy description](#)
 - [Context and shared context](#)
 - [Profiling solutions on the Frosmo Platform](#)
- [Default configuration and data tracking for a visitor](#)
- [System and service integrations](#)
- [Measuring and improving website performance](#)
- [Glossary](#)

Version history

| Version | Publication date | Description |
|---------|------------------|--|
| 6.2 | 2020-04-01 | Updated Data collection and storage and Glossary . |
| 6.1 | 2020-03-16 | Updated Data collection and storage . |
| 6.0 | 2020-02-03 | Added Context and shared context . |
| 5.8 | 2020-01-03 | Updated Glossary . |
| 5.7 | 2019-12-04 | Updated modification-related documentation to conform to the new modification UI introduced in the Happy Valley release. |
| 5.6 | 2019-10-09 | Updated Glossary . |
| 5.5 | 2019-08-28 | Updated Technical overview . |
| 5.4 | 2019-05-06 | Updated Technical overview . |
| 5.3 | 2019-04-05 | Updated Technical overview . |
| 5.2 | 2019-01-31 | Updated Glossary . |
| 5.1 | 2019-01-09 | Site maintenance updates. |
| 5.0 | 2018-10-24 | Added Default configuration and data tracking for a visitor . Updated Glossary . |
| 4.4 | 2018-09-13 | Removed the Downloads page and the standalone PDFs. |
| 4.3 | 2018-09-03 | Updated Technical overview . |
| 4.2 | 2018-05-31 | Updated Data privacy description . Updated Profiling solutions on the Frosmo Platform . |
| 4.1 | 2018-04-10 | Added Profiling solutions on the Frosmo Platform . Updated Security overview . |
| 4.0 | 2018-03-14 | Added Platform policy . Added Data privacy description . Updated Technical overview . Updated Data collection and storage (previously "Data gathering and handling"). |
| 3.0 | 2018-01-31 | Added Measuring and improving website performance . |

| | | |
|-----|------------|---|
| 2.1 | 2017-12-18 | Updated Technical overview . Updated System and service integrations . |
| 2.0 | 2017-12-11 | Added System and service integrations . |
| 1.3 | 2017-11-13 | Updated Technical overview . Updated Security overview . Removed the Transaction API conversion tracking page. |
| 1.2 | 2017-10-30 | Updated Glossary . |
| 1.1 | 2017-10-23 | Restructured and consolidated the documentation for better usability. Moved the standalone PDFs from the front page to the Downloads page. Cleaned up the Transaction API conversion tracking page. |
| 1.0 | 2017-08-17 | First public version of this documentation. |