

Visitor API



For the Visitor API to work on a site, the affinity and affinity group features must be enabled for the site. To enable the features, if they're not already enabled, contact [Frosmo support](#).

The Visitor API allows you to retrieve [visitor affinity data](#) from the Frosmo back end.

- [Visitor API reference \(affinity groups\)](#)
- [Visitor API reference \(affinity profiles\)](#)

For an introduction to visitor affinity and affinity groups, see [Feature: Affinity](#) and [Feature: Affinity group](#).